

714.920.0409

grant@kastingdesigns.com

Grant Yurada
Art Director / Creative Designer / Front End Developer
2152 Elden Ave.
Costa Mesa, CA 92627

I am interested in the Art Director position. At your convenience, I'd appreciate the opportunity to discuss the position and my candidacy with you. You can find my resume attached to this e-mail.

I am looking to bring my ability to consistently deliver high quality work on time, mastery of Adobe, motivated worker, creative edge, great attitude and team player internally to succeed in an inside creative position.

Pertinent experience and skills for the posted position include:

*The power of design. I've pitched designs and campaigns for DevicePharm, Abbott Medical Optics, RW Face, Iverson, UCI, Floseal, Del Taco, Mazda, and many more. These campaigns were for online media and various marketing such as email marketing, rich media online banners, flash banners, micro-sites, web sites, and viral marketing.

*The ability to reach key audiences. As a creative designer, I have to think out side the box and work with the client as well as my team. I pay close attention to details, the audience, what the design is for. My diversity of designs can go from grunge to clean and corporate.

*I have worked with many companies small and large designing clothing lines for Green Day, filming pro skateboarders, taking professional photography for large car part clients, working in print shops, designing for publications, re-skinning software, and most important designing and developing websites for various companies.

*B.S. in Interactive Media and Web Design. I also have experience in professional Video and Photography.

*Relevant computer skills (Photoshop, Illustrator, SEOs, Google products, Delphi 2009, Audition, After Effects, DVD Studio Pro, Final Cut Pro, Flash, Dreamweaver, Fireworks, HTML, CSS, JavaScript, jQuery, HTML5, Microsoft Office are a few).

*Good listener...Solid work ethic...Desire to excel...Meet deadlines...Enjoy a fast-paced environment...Extraordinary factual recall...

I'd love to find out more about the position you're looking to fill, and I would welcome the opportunity to tell you how my skills and ideas can benefit the position that is right for me. I can be reached at 714.920.0904 or grant@kastingdesigns.com.

Thanks for your consideration; I look forward to hearing from you soon!

Sincerely,

Grant Yurada

Grant Yurada Creative Designer

714.920.0409 • grant@kastingdesigns.com • KastingDesigns.com

Objective

To be a part of a progressive company that will allow me to utilize and develop my skills and knowledge of interactive design while helping to obtain the company's overall goals and objectives.

Experience

DevicePharm Irvine, CA January 2010 – July 2010

Art Director / Web Design / Interface Design / Print Production / Multi Media

- Designed/Developed Websites for Medical Companies
- Designed Web, User Interface, Flash Applications, Micro Sites, Direct Mail, Internal Documents
- Knowledge and know how of CSS, HTML, PHP, jQuery, Web Standards

VPI.net Irvine, CA July 2009 – August 2009

Web Design / Interface Design / Application Design

- Designed Websites for various entertainment TV shows
- Designed logos, widgets, Flash games, micro sites, interface layouts

American Trans-Data Corp. Santa Ana, CA Feb 2009 – June 2009

Art Director / Web Design / Front-end Development / Software Design

- Designed and Develop Websites for Coach Charters
- Designed Skins and functionality for Desktop Applications for POS and ticketing systems. Software Development Design and Brain Storming.

Doner Advertising (*main client: Mazda*) Irvine, CA April 2008 – December 2008

Interactive Designer / Art Director

- Assist in creating concepts for ad campaigns
- Create web banners, micro sites, email blasts, web design

RCH Designs Huntington Beach, CA April 2007 – October 2007

Interactive Media Producer / Photographer / Art Director

- Product photography, multimedia design, web design, video editing

Tattooed Steel / Steel My Heart Huntington Beach, CA June 2006 – December 2006

Interactive Designer

- Created designs to be lazered on to steel bracelets
- Developed interactive catalogs to be mailed on CD-ROM
- Designed print catalogs for trade shows and mailers

Steady Clothing Santa Ana, CA September 2002 – April 2005

Graphic / Clothing Designer

- Managed the art department
- Designed clothing samples in Photoshop, created fashion catalogs for print, photographed clothing for catalogs and web

Education

The Art Institute of Orange County 2005-2007

- B.S. in Interactive Multimedia with an emphasis in Web Design

Skills

Technical/Production

- Photoshop, Illustrator, Audition, After Effects, DVD Studio Pro, Final Cut Pro, Flash, Dreamweaver, Fireworks, HTML, CSS, jQuery, Ajax, HTML5, JavaScript, Microsoft Office, Photography, Videography

Freelance**Clients**

Kasting Designs Costa Mesa, CA 2005 – Present

- Justin Warn Tattoo • Melinda Myers Music • Tres Noir Optics • Aved Memory • National Engineering • Rock Rebel • Kalguard • Existence One Graphics • 24seven • Biocell • Newport Tattoo • Various rock bands • White Memorial Hospital

Salary Requirements (history)**Device Pharm**

Multi Media Design and Front end Development

\$70,000 a year

American Trans Data Corp.

Web Design and Front end Development

\$45,000 a year

Doner Advertising

Creative Design/UI Design

\$60,000